



HOLDING HANDS UPHOLDING LIVES



'Sustainability' is the modern-day buzzword in every sphere, and responsible businesses have a critical role to play in this. It's about long-term thinking, through an integrated approach involving all the stakeholders with the ultimate objective of creating better value, socio-economically and environmentally.

Hence, in today's context, whether we call it 'Corporate Social Responsibility', 'Ethical Business' or 'Sustainable Business', it's all about sustainability or long-term impact. At India Power Corporation Limited (IPCL), we believe in relentless relationship-building with all our associates, to cultivate an ambience of mutual trust. Hence, all our CSR activities are designed to optimize resources and ensure that not only here and now, but the needs of future generations are met as well.

India Power serves industrial and domestic consumers of electricity across a 618-sq km area in a unique, competitive scenario, and we look out for every opportunity to handhold with the people we serve. While in the distribution segment, excellent rapport with the local administration, law-enforcement agencies and civil society organizations is vital, a generation plant displaces people and it's of prime import to support these land-losers and handhold with them through their journey out of darkness.

The rewards we reap thanks to our sustainable CSR programmes are significant and underlines the potential of business gains through earnest community-development efforts. For instance, the Government authority in Asansol gave us the go-ahead for 4MVA power for PHE needs in the face of stiff competition from SEDCL. Pockets of stiff resistance from local people in our prestigious 132kV transmission line across 32 km were overcome to a large extent through organizing free medical check-up at J.K. Nagar, Jamuria, Benali and Pandabeshwar.

In this, our fourth edition of Saathi, we are pleased to share our people projects undertaken in the last financial year.

Somesh Dasgupta

Group President & CCRO

MESSAGE FROM THE MANAGEMENT



HOLDING HANDS, UPHOLDING LIVES.

We at India Power strongly believe in giving back to society the fruits of its labour. Compassion and care are virtues that we have been holding on to for over 100 years now. We know that collective growth fosters an environment of mutual trust which is ideal for business as well as for the functioning of society as a whole. There is a huge number of people in our country who have been historically neglected and are in a backward social and economic positions. It is our responsibility to reach out and bridge

the gap to the largest extent possible. CSR or Corporate Social Responsibility is our magic weapon to carry out this task. It is focussed on sustainability and in turn creates business value by taking into account the social and environmental impact of conducting business.

In the financial year of 2019-20 we have conducted signature CSR initiatives that have left a huge impact in the fields of women empowerment, skill development, community upliftment, education, and environment. We have also leant our active support to nationally acclaimed sports and artisans who practice indigenous art forms in rural Bengal.

The initiatives introduced are Ananya, Project Shakti, Happy Periods, Medha, #giftgreen, Adibashi Football Protijogita, Rarh Bangla KarigariMela andSwasthaSamriddhi. Besides this, there also have been other initiatives involving infrastructure and rural development, providing safe drinking water facilities, industrial training, scholarship to meritorious students, and the likes. The prime motivating factor behind all this is ensuring that we operate as a helping hand for the upliftment of the economic and social conditions of the less fortunate.

Our endeavour to continue serving the community remains undeterred, irrespective of all circumstances, not just because CSR is a mandate, but because it is engrained in the very make up of our company. We pledge to continue our work in the times coming in the same way that we have had in the years past.

**“The focus is what is right
before you- to give it your best.
It sows the seeds of tomorrow.”**

- Kiran Bedi

retired IPS, social activist and politician.



WOMEN EMPOWERMENT

PROJECT SHAKTI PHASE – I

In the financial year 2018-29, India Power Corporation Ltd, as one of the most socially responsible corporates took a pledge to hold the hands of the women and help them be a partner in changing the society along with their lives.

Hence, we initiated Project Shakti, which is our endeavour to help women of the Leprosy colonies to come out of the dark well of societal taboos and march towards the sunshine, breaking through all barriers of social stigma, fear and self-doubt. The project was initiated in association with NGO partner Pyari Foundation India Trust in the Jamuria Leprosy colony where 40 women were given skill development training to become self-reliant by forming Self Help Groups of 20 women each who were trained for wool knitting and phenyl making. The promising project was successfully concluded in the year 2019-20 and each of the trainees were given a knitting machine and raw materials as a initial handholding for them to initiate their entrepreneurial venture.

PROJECT SHAKTI PHASE – II

The success of Project Shakti Phase- I not only helped the women of Jamuria Leprosy colony but also encouraged us to replicate the model in another leprosy colony within our license area, the Kankardanga Leprosy Colony, Burnpur. Our surveys revealed the requirement and area of interest of the fellow women trainees and the Project Shakti Phase-II was designed accordingly.

24 women of the colony came forward for the vocational training on wool knitting and crystal jewellery making. The year long project was carried out by certified trainers in association with NGO partner, UJJIBA-03. 12 knitting machines and raw materials have been provided to the trainees besides creating a permanent training centre within the colony which can be converted into a workshop for these women.

The sustainable livelihood generation program included motivational classes, business strategies and market linkage generation besides supporting them with training materials and machineries.

The primary objective of Project Shakti is to empower the women of Leprosy colonies and help them break barriers of social taboos and stigmas and recognize their potential.

One of our Ananya 2019 winners, RImpa Adhikari, was chosen as trainer for crystal jewellery and handicraft making course.



VOCATIONAL TRAINING FOR TRIBAL WOMEN

In 2019, when Parbati Mejhani, a tribal lady from Mithani, was recognised by India Power and honoured with the Ananya award, it ignited the fire of self belief amongst many other women like her. They all wanted to be like Parbati. The inspiration and motivation was infectious which made us come forward to support their dreams and be the catalyst of their journey. India Power partnered with NGO SRREOSHI (Society for Research & Rudimentary Education on Social & Health Issues) and our AnanyaParbatiMejhani was chosen to impart training to

28 tribal women from Mithani Village on making utility products and handicrafts using the native Babui grass.

The work of art and level of finesse they have reached has already opened the doors of government organised fairs and exhibition in and around West Bengal for them. Each of the trainees has been given an artisans card which helps them stay connected with government bodies helping them to get more and more work orders and invites to attend fairs.

The training has made these tribal women self reliant and helped them come into the main stream and earn livelihood with high self esteem.



ANANYA 2020

India Power, in its centenary year introduced a number of signature CSR initiatives among which Ananya was initiated with the objective to Empower Women. It is a platform and initiative to recognize, felicitate and motivate the strong-willed women, who are inspiration to many others, with special awards and certificates at a unique function to mark International Women's Day.

After the remarkable success of Ananya 2019, this year once again, on the eve of International Women's Day (March 7) a group of 5 courageous women from rural belts in the Asansol-Raniganj region was felicitated, who have all overcome stiff odds by dint of their never-say-die spirit, to become agents of change.

India Power in association with Sri Hari Global school organised a felicitation evening on March 7, 2020, which was graced with the presence of DCP Ms. Pushpa (IPS), ADCP Mr Rahul Dey (IPS) and Swami Somatmannandaji Maharaj, Secretary, Ramakrishna Mission, Asansol.

Case studies have been culled from villages and peri-urban communities located across the company's license area in tandem with local civic bodies and civil society organizations familiar with the socio-economic fabric of the region.





OUR ACHIEVERS FOR ANANYA 2020:

1. Chabi Mazumdar, Chanda more, Asansol

Born in a lower middle class family, Chhabi was a dreamer since childhood. Even when she couldn't manage to get herself a job after completing Graduation, she did not stop her persuasions. To support her ailing father and a family of 5, Chhabi started her career as a tuition teacher.

Dreamer Chhabi was unaware of what destiny has kept for her in store. Since the very early days after getting married to the man of her parent's choice, Chhabi was abused by her in-laws for her dark complexion. There were days when her in-laws would not let her eat anything and dump all household chores on her.

Exhausted with the daily abuse, Chhabi finally took a firm decision. She came out of the darkness along with her only support, her husband, and started living in a rented house. She got herself into skill development training courses on tailoring, beautician etc. With her skill on beautician course and continuing her tuition career, slowly but steadily Chhabi built her own house and is living peacefully with her husband. Chhabi dreams to make a beauty parlour of her own and we are overwhelmed to support her Dream.

In this unfair society of Fair & Lovely, Chhabi has been strong enough to come out of the darkness and live her Dreams.

2. Anu Kumari, BPL colony, asansol

Daughter of train hawker, AnuKumari has seen how ruthless poverty can be. Even when she wanted to pursue her studies, Anu had to take up the responsibility of her entire family of 5 in those tender shoulders before she could even complete her schooling.

She went for training courses on Physiotherapy and tailoring and her prowess has helped her become a trainer with one of the NGOs in Asansol Durgapur region, where she imparts tailoring training to women from the grassroot level.

Anu is working day and night to support her certification course on physiotherapy and she aspires to open her own tailoring training centre where she will provide training to women and girls like her free of cost.

The dedication towards her aspiration and sense of responsibility towards her family and society makes Anu our Ananya.

3. Jishu Murmu, Ushagram

The youngest family member of a tribal family from Ushagram, JishuMurmu, has outgrown her age in terms of her maturity. In the 2007 when she lost her father the dark clouds of poverty and sufferings engulfed their lives.

The struggle of Jishu's mother and elder sister thus started with the only objective to support Jishu and help her continue with her studies. To make their struggles worthwhile, Jishu has taken up the responsibility of her educational expenses on her frail shoulders.

Her day starts at 3:00 am with the regular routine of her own studies, completing the tailoring work orders she get followed by tuition classes to local children and then she goes to her college where she is in the 3rd year of her Bachelor's degree course in Bengali. She aims to get herself a government job and clear all the darkness from their lives.

Jishu has only one dream- to see her mother and sister smile brighter than the sun.

4. Falguni Mondal, Bahadurpur

FalguniMondal, daughter of a daily waged labour and resident of Old Jamsol area in Bahadurpur region of PaschimBurdwan is 100% handicapped due to stunted growth in all her four limbs. However, this physical impediment could never refrain her from Dreaming. Falguni is a student of DL – Ed (Diploma in Education) and she aspires to be a teacher and support her parents throughout her life. She wants to become an example and an inspiration to all those who have similar challenges like her.

Falguni is fighting everyday and winning over life with her forever smiling face and motivation to achieve. Her never-say-die spirit maksher ourAnanya.

5. Phoolshwari Mondal, Bartoria village

The significant responsibility of delivering news from the globe to the doorstep of her customers along with the responsibility of her entire family is what defines our AnanyaPhoolshwariMondal, the only woman newspaper delivery person in Asansol. A resident of Bartoria village, Phoolshwari has an ailing brother and parents to look after. 18 years ago, when her father's health started to deteriorate, Phoolshwari took up his job to support the family and also finance her autistic brother's treatment expenses.

In this struggle of her life, she finally found a companion who helped her smile away all the hardships and supports her to do what she has been doing for her family. Phoolshwari has plans for her brother's further treatments and she wants to give her family a better life.

Her joyous self and high spirit towards life makes her our Ananya.



VOCATIONAL TAILORING TRAINING ON JUTE BAG MAKING

In the present changing world, everyone is rapidly changing over to ecologically sustainable products. Therefore, there is an increasing demand for Jute made utility products as it is biodegradable as well as affordable.

India Power partnered with Dolon's Boutique and Handicrafts, a Durgapur-based NGO to impart jute bag making training course to 25 marginalized women of Chanda region. These 25 women have undergone a 2 month long training wherein they have not only been trained for sewing and manufacturing jute products but also marketing techniques along with generating market linkages with local markets, e-commerce sites and Amar Kutir, a well known handicraft shop in Shantiniketan which witnesses huge footfall of tourists.

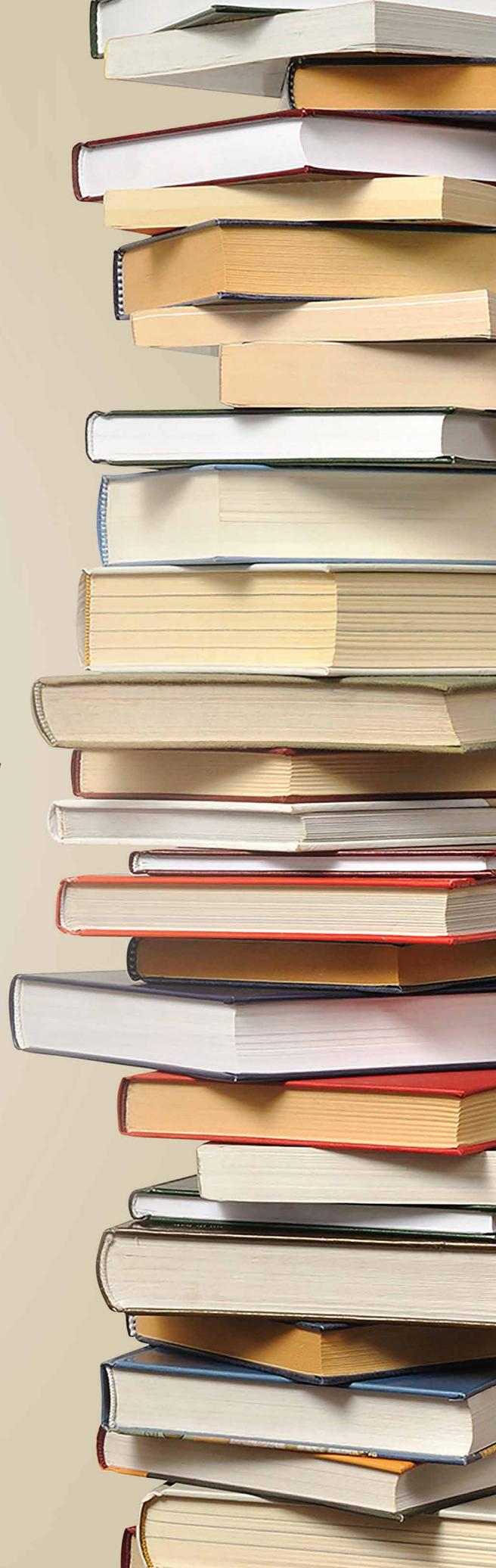
Thus the project has a sustainable outcome for the Self Help Group of 25 women formed by India Power in association with its NGO partner.



“I call for a march from exploitation to education, from poverty to shared prosperity, a march from slavery to liberty and a march from violence to peace.”

- Kailash Satyarthi

social activist and Nobel Prize winner.



EDUCATION & SKILL DEVELOPMENT

MEDHA 2020

Poverty, social taboos and lack of all-round exposure are some of the reasons that have compelled hundreds and thousands of girls in India to drop out of schools each year, to bury their dreams and aspirations forever.

As we stepped into 100 years of our services in and around the city of Asansol, we took a solemn pledge to serve the underprivileged women in our society by helping empower them. Supporting the girl-child's education is one of the noble causes in India now, which is in sync with our Prime Minister's initiative 'Beti Bachao Beti Padhao'.

With this thought, India Power Corporation Ltd., in association with Sri Hari Global School, took the privilege to introduce our Annual scholarship program 'Medha'. It is a CSR initiative wherein our primary objective is to support the education of meritorious and ambitious girl-children belonging to economically challenged backgrounds, and to guide them towards a brighter future.

We have chosen 5 of the most meritorious girl students of class X from underprivileged schools from the bowels of our licensed area, who appeared for their Secondary Board Examination in 2020. We will provide them with a scholarship of two years (Classes XI and XII) that would support their educational needs i.e., with school tuition fees, coaching, reference books etc. till their Higher Secondary Examination. This will be done with the sole objective to motivate them to fly high.

Meet Our 5 MEDHA 2020 stars

1. Puja Ghosh, Ranigunj Jamunamayee Balika Vidyalay (H.S.)
2. Shandhya Bhakat, Sarsol Girls' High School
3. Ankita Chattaraj, Manimala Girls' High School
4. Anushree Ghosh, Asansol Umarani Gorai Mahila Kalyan Girls' High School
5. Afroja Khatun, Ushagram Girls' High School



Monthly Aid to Students in Need

India Power has been supporting students of Sodepur Colliery Free Primary School and Seebpore Colliery Free Primary School through monthly grants which are paid directly to the school on behalf of needy meritorious students.

Computer donation to Ramakrishna Model School, Benali and SCIR, Kolkata

In the present world computers play a pivotal role in every sector. No education is complete without basic computer knowledge. Hence, we extended our support to two schools which caters to the educational needs of economically backward children as well as dropouts. Ramakrishna Model School in Benali village is a primary school where tribal villagers belonging to extreme poor families send their children. Society for Community Intervention and Research (SCIR) is a non-profit organisation at the interior of Topsis slums which runs a primary school for children from BPL families, and which already has a computer centre for the youth.

Donation of School Furniture and Water Purifiers to Government Schools

School furniture always has a direct effect on education. It gives comfort to the students and therefore they can

concentrate on their studies. It also has an effect on adolescent girl students dropping out of school or missing classes during their menstrual cycle of the month. On the other hand water purifiers ensure a healthy way of life, as clean drinking water is highly essential to save children from water borne diseases. This increases their attendance in school as well as helps them lead a healthier life.

With these things in mind, Akhalpur Lakkhi Smriti Abaitanik Prathamik Bidyalay, Jadudanga Adibasi Free Primary School, and Ikhra Basanti Bojoy High School have been provided with high benches and low benches, as well as water purifiers.



SKILL DEVELOPMENT

Industrial Skill Training in association with Ramakrishna Mission, Asansol

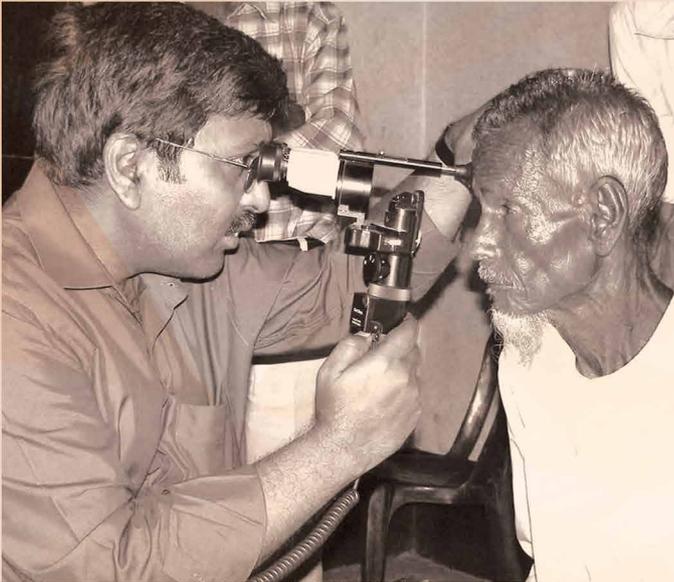
Industrial Training helps students to get an exposure to actual working environments while enhancing their knowledge and skill in a particular forte. Industrial training opens up opportunities to the students. Keeping this in mind, India Power associated itself with Ramakrishna Mission, Asansol and offered full scholarship to 5 students in each of the courses for Electrician, Welder and Computer Application.

All the students have been chosen based on their economic backgrounds and educational excellence, and as per the requirement of the course, our company will also arrange for their industrial training and placements after completion of the respective courses.



“India is in a phenomenal position to lead the way, make a difference and show the world a new way of delivering affordable healthcare.”

- Devi Shetty, renowned cardiologist.



HEALTH & HYGIENE

Swastha Samridhhi

Access to essential health and proper sanitation services go hand in hand in importance. In our country only one-sixth of the population has proper access to them. Poor sanitation impairs health which leads to a number of issues such as malnutrition, fatality, and thus less productivity. Poor access to health services leads to the above going untreated.

Our company introduced an Annual Signature initiative Swastha Samridhhi, a 3-day health camp organised for the villagers of Jamuria. The camp talked about basic health benefits and about catering to common health issues.

Program Flow

Swastha Samridhhi was held from 7th - 9th February 2020 at Jamuria Police Station Community Assembly Hall, recently renovated under our CSR initiative of FY 2019-20. The said event was held as follows:

Day 1 - 7th Feb 2020 - The Onsite Eye Camp, Event Partner Shankara Nethralaya



Treatment of the Patients

The patients identified for treatment were picked up by SN from Asansol for further treatment at their Kolkata facility as per their own arrangements. They were provided with stay, food, & treatment related facilities at SN Kolkata Unit for 3 days.

Cataract Surgeries were done, along with treatment for other ophthalmic disorders of the Retina, Occuloplasty etc.

We reimbursed the package cost of treatment for each patient based on the bill raised to us. SN arranged for the drop back of the patients to Asansol by their facility and under their care.

Day 2 - 8th Feb 2020 - Basic Health Check-up and Medication - On spot: Doctor / Facilitating Partner - R. N. Tagore International Institute of Cardiac Science

Preventive check-up, tests and consultation was conducted for height, weight, BMI, RHS, blood pressure, ECG, PFT, BMD, followed by free medical distribution.



Day 3 - 9th Feb 2020 - Woman & Child Care ,
Event Partner Anahat for Change Foundation and
Durgapur IQ Hospital

An awareness program “Happy Periods” on
Women’s Health and Menstrual Hygiene was
conducted by Anahat for Change Foundation
followed by cloth pad distribution. A one-on-one
consultation with doctors (Gynaecologist &
Paediatrician) by IQ City was conducted.



Happy Periods

Happy Periods was about repeating the Importance of menstrual hygiene and awareness, asking with the importance of overall women's health.

India Power organised awareness programs on Women's Health and Menstrual Hygiene for adolescent school children, who are the budding minds which will have the capability to inspire other women of the society to bring successful behavioural changes amongst them. The program named as Happy Periods was organised at West Point School, Bankura and Ranigunj Gandhi Memorial Girls' High School in association with a Kolkata based NGO Anahat for Change Foundation.

The Awareness Session was taken for more than 100 adolescent girls and women where they were explained about women's health, and menstruation in particular, and covered issues like the dos & don'ts during menstruation, hygiene during menstruation, nutritional intake to be followed during menstruation, general awareness on health issues like anaemia, breast cancer, PCOD, introduction to sustainable menstruation solutions (cloth pads) and knowledge about nutritional requirements at the growing age.

A small documentary was shown to the women demonstrating how to use sanitary pads properly and what goes into making of sustainable cloth pads. The latter were later distributed to the women who were present at the session.



Health Camp at JK Nagar

We believe in adding value to lives through our various CSR activities. We initiated & organized a health camp at JK Nagar Bazaar, Navneet Club on 23rd July, 2019, in association with RN Tagore Hospitals. The camp witnessed a footfall of around 100 patients who were attended to by doctors, and the prescribed medicines were distributed free of cost to all the needy villagers.



ECG machine Donated to Hindol

An Echocardiogram Machine has been donated to Kolkata-based NGO Hindol which organises health camps at different districts of West Bengal including Paschim Burdwan. It also provides treatment to people in need for free or at subsidised rates.

“You are not Atlas carrying the world on your shoulder. It is good to remember that the planet is carrying you.”

- **Vandana Shiva**, *scholar and environmental activist.*



#giftgreen

#giftgreen

This year, India Power initiated a new concept, #giftgreen under its CSR initiatives. The Power to Save the environment is in our hands, which is why we need to stand up as responsible citizens and lead others in doing so. #giftgreen is not just a concept of gifting a sapling, but gifting a lifetime of health & freshness, a better future to our children and a last chance of saving our Planet!

On the eve of World Environment Day, i.e, 04th June, 2019, we reached out to our consumers in Asansol region and gifted them two saplings, one to be planted in their respective homes and the other one to be gifted to their peers and encouraging them to repeat the same, thus creating a chain of gifting green. Besides awareness message to preserve environment was communicated through a Street Play by professional group of performers from Kolkata. We look forward to repeat this every year so as to encourage everyone to do their bit to save earth and its environment.

ENVIRONMENT



“Preparation through education
is less costly than learning
through tragedy.”

- Max Mayfield, *American meteorologist*





DISASTER MANAGEMENT

PHANI DISASTER RELIEF WORK BY INDIA POWER AT PURI, ODISHA

Team India Power joined Central Electricity Supply Utility of Orissa for electrical restoration in Puri area. FANI badly affected Odisha specially in areas in and around Puri. The damage done by FANI was massive, and the residents were living in scorching heat of 46 degrees without electricity for 15 days. FANI uprooted everything from 132 KV lines to LT networks.

India Power decided to help by sending highly qualified teams of engineers and other manpower to aid Central Electricity Supply Utility of Orissa in restoring supply. The teams worked day and night in totally adverse conditions in the scorching summer where nothing was in place, and continued the same till every house had electricity as per their needs.

“In our culture we have such respect for musical instruments; they are like part of God.”

- Ravi Shankar, *Sitar maestro*



PROMOTION OF CULTURAL HERITAGE



RARH BANGLA KARIGARI MELA

India Power has made significant contributions in the fields of Women Empowerment, Health and Safety, Education and Rural development and cultural upliftment. One such initiative was aimed at reviving the art forms of rural Rarh Bengal that showcase our rich artistic potential. Rarh Bangla Karigari Mela, initiated by India Power Corporation Limited turned out to be a grand success where government acclaimed artisans, i.e. one affiliated under the Pashchimbanga Khadi Gramin Shilpo Parishad & West Bengal Swarojgar Corporation Limited, displayed their works of art and sold their hand made products through our platform.

The Mela grounds were located in Shristinagar, Asansol at Srihari Global School. Apart from the showcasing of art forms there were also performances that enthralled all. Baul songs and Chhau dance performances became the talk of the town. India Power pledges to continue organising such events each year for the promulgation of Rarh Bengal's rich art forms and the prosperity of the myriad artisans.

INDIA POWER SALUTES THE RICH CULTURE OF INDIA

This year marked the birth centenary of two prodigal entities: them being our very own company, India Power and the Sitar maestro Ravi Shankar. With the aim to promote the rich cultural heritage of Hindustani Classical music, we extended our support to two of the most celebrated music festivals of Bengal- the Dover Lane Music Conference and Swara Samrat Music Festival.

• Dover Lane Music Conference

The annual Indian Classical music festival, like each year, was teeming with eminent musicians, fresh talent pools and of course the ardent followers of music. India Power continued its legacy of upholding our rich cultural heritage by remaining associated with the event, not unlike previous years.



• Swara Samrat Music Festival

India Power has been associating itself with Shri Ranjani Foundation, a non-profit organization to organize one of the niche Classical Music Festivals of the city, 'Swara Samrat', which is the signature Music Festival of Pandit Tejendra Narayan Majumder, an eminent Sarod Player of the country. Legendary musicians and dancers of the country graced the festival with their mesmerising performances.



**Senior Citizens:
“When grace is joined
with wrinkles, it is
adorable. There is an
unspeakable dawn in
happy old age.”**

- Victor Hugo, *French novelist*



SUPPORT TO SENIOR CITIZENS

Infrastructural Development of Udbartan Social Welfare Organisation Old Age Home

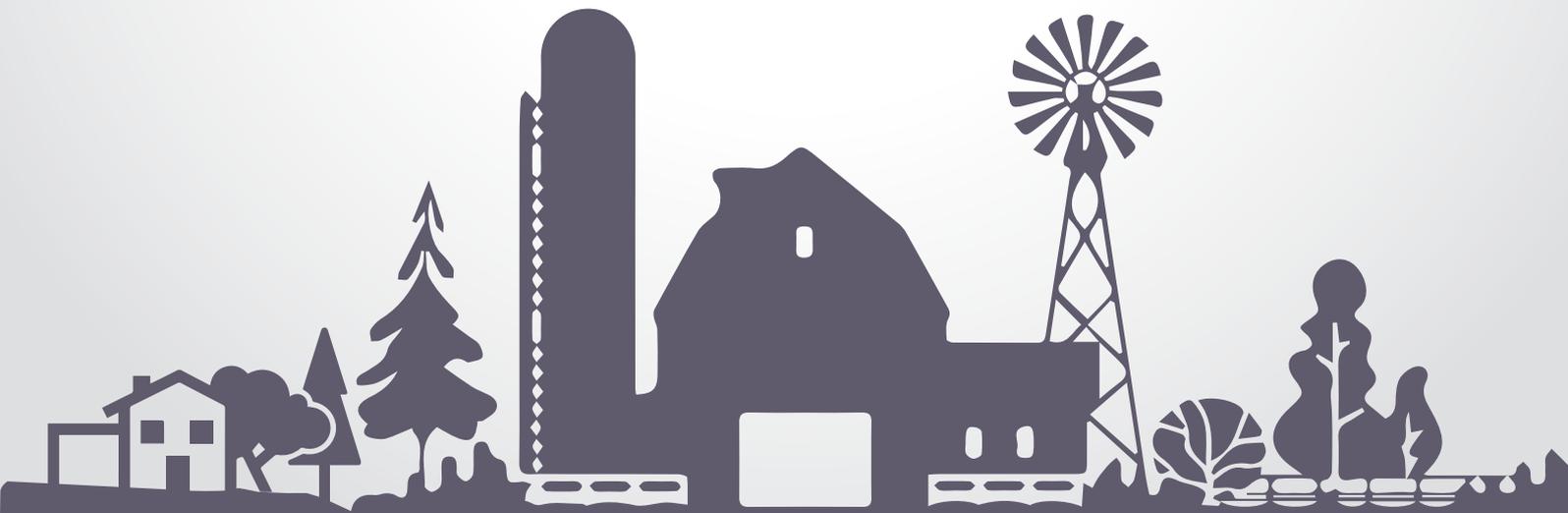
Indian society generally believes in a joint family structure and family values are considered precious. However, there still are quite a number of people who consider their elderly parents to be extra baggage and abandon them. Therefore, non-profit organisations like those of Udbartan Social Welfare Organisation come forward to provide shelter to these unfortunate senior citizens of our country. They provide them a home away from their original home where they are attended with love and care. Apart from catering to their daily needs, medical and psychological support is also given to these elderly people who slowly accept this place and its people as their own.

In order to do our bit towards the senior citizens, India Power extended its support towards this noble cause by the means of infrastructural development of Udbartan Social Welfare Organisation Old Age Home so that they can have ample space and rooms to house more such elderly people who get abandoned by their loved ones and look for a new shelter. These people not only need a shelter but need to be showered with lots of love and care and India Power feels humbled to be associated with such an organisation which is dedicated to a noble cause like this.



“Loyal and efficient work is a great cause, even though it may not be immediately recognized, ultimately bears fruit.”

- Jawarharlal Nehru, *1st Prime Minister of India*



INFRASTRUCTURAL DEVELOPMENT

Construction of AC Bus Shelter for Women and Elderly People

As a part of its societal development and welfare initiatives, India Power, under the guidance of Asansol Municipal Corporation, constructed an air conditioned bus shelter for women, children and senior citizens at Girja More, Asansol.

In previous years our company has constructed three bus shelters in Asansol, Ranigunj and Dishergarh regions which have been of immense help to the passengers especially during adverse weather conditions. It has also helped in re-aligning traffic rules by reducing unnecessary traffic congestions at unidentified bus stoppages.

Renovation of Community Assembling Centre at Jamuria Police Station

In rural India, community centres are not a luxury but a necessity for the villagers and people from grassroots level who can come and assemble to discuss and address issues. It is also used by community development bodies and corporates to conduct social developmental initiatives. Therefore, to support the cause, India Power came forward to renovate the erstwhile shabby community centre of Jamuria village at Jamuria Police Station. The community centre was inaugurated by Mr. D. P. Singh (IPS), the then CP Asansol Durgapur Police Commissionerate, Mr. Sayak Das (IPS), DCP – Central, Asansol Durgapur Police Commissionerate, Mr Subrata Ghosh, OC- Jamuria Police Station, and other police officers in the presence of India Power officials.

India Power Donates Traffic Furniture to Asansol Durgapur Police Commissionerate

Every year Road accidents claim lakhs of lives in India, especially due to highway accidents. The fatality rate due to road crashes has been ever increasing and is one of the most concerning issues of our country.

Bengal launched the "Safe Drive Save Life" initiative to control the road accidents. India Power supports the initiative whole heartedly and therefore we have donated traffic furniture including guard rails and road drums to the Asansol Durgapur Police Commissionerate which was handed over to Ms. Pushpa (IPS) DCP – ADCP to mark our solidarity with their noble cause to save lives.



**When you win, you don't
get carried away. But if you
go step by step, with
confidence, you can go far.**

- Diego Maradona
renowned Argentine footballer





SUPPORT TO NATIONALLY ACCLAIMED SPORTS

Pandabeshwar Bidhan Sabha Bidhayak Cup: Adibashi Football Protijogita

India Power believes in contributing towards the growth of the community it serves. By walking hand in hand with each member of the community we can ensure moving towards a more egalitarian society which is an essential element of sustainable business. Our mechanism for ensuring that is CSR or Corporate Social Responsibility- the magic engine that veers us towards a just order and creates business value.

Keeping this in mind, India Power in association with Asansol Municipal Corporation, organised Pandabeshwar Bidhansabha Bidhyak Cup: Adibasi Football Protijogita, a two-day knock-out football tournament, on 17th and 18th of August 2019 at Madhaipur Sidhu Kanu Football Maidan, Pandabeshwar where 16 tribal teams faced each other for the winner's trophy and 2 women's teams faced each other for a friendly match.

This event not only fostered friendly relations with the community living in the area of operation but also turned out to be a great opportunity for members of the tribal community to showcase their immense talent in the nationally acclaimed sport, football.

EYE CATCHERS

THE DOVER LANE MUSIC CONFERENCE

Upholding the proud heritage of Hindustani Classical music

22nd - 25th January, 2020 • Nazrul Manch, Kolkata

Proudly sponsored by **INDIA POWER**
Adding power to life

THE DOVER LANE MUSIC CONFERENCE

Birth centenary of two powerhouses!

India Power pays tribute to Ravi Shankar on his 100th birthday.

22nd - 25th January, 2020 • Nazrul Manch, Kolkata

Proudly sponsored by **INDIA POWER**
Adding power to life

Girls, keep studying
We'll take care of the rest

মেধা
An India Power Initiative

India Power, in its eternal quest to empower lives, introduces the **MEETHA** scholarship for girls. Under this initiative, 5 girls who have the aptitude but not the means to go for higher studies, have been shortlisted from our licensed area in Asansol & Raniganj, and we will fund their Higher Secondary education. Let us all do our little bit to empower the girl-child in our own ways.

Venue: Sri Hari Global School, Asansol | Date: 17 December, 2019
Time: 03:30 pm onwards

INDIA POWER
Adding power to life

Contact: 188-1823-783 | www.indiapower.com

SWARA SAMRAT FESTIVAL

Celebrate the Sound of soulful energy

7TH & 8TH DECEMBER, 2019 | NAZRUL MANCH, KOLKATA

Sponsored by **INDIA POWER**
Adding power to life

INDIA POWER
Adding power to life

কারিগরি মেলা
An India Power Initiative

Venue: Srihari Global School
Shirdi: Jagajyoti, Asansol

Date: 11th-13th January, 2020

INDIA POWER
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Awareness campaign on women's Health and **Menstrual Hygiene**

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স্বাস্থ্য সমৃদ্ধি
A CSR INITIATIVE BY INDIA POWER

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HEALTH CAMP ORGANISED BY INDIA POWER
IN ASSOCIATION WITH JAMURIA POLICE STATION

Date: 7th - 9th Feb, 2020 | Time: 9am. - 4pm.
Venue: Jamuria Police Station Community, Assembly Hall

Health Partners

SAHARA NETHRALAYA | **Narayana Health** | **IQ CITY** | **Amrhat**

THE POWER TO SAVE THE ENVIRONMENT IS IN YOUR HANDS

#giftgreen
Be further empowered tomorrow!

This time the gift counts as much as the thought. Gift the world some greenery by planting a sapling today. Gift a friend a sapling for him or her to plant today. Pass the message on.

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CELEBRATING THE POWER OF 100

পাল্লবিশ্বর বিধানসভা বিধায়ক কাপ ২০২০
আদিবাসী ফুটবল প্রতিযোগিতা

ছন্দ মাথাইপুর সিগু কান্ধ ফুটবল মঙ্গলান
তারিখ: ১৭ই আগস্ট ও ১৮ই আগস্ট



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